



The Endless Opportunities of Your Student s Career Journey

By: Monica Murphy, Senior Marketing Major

Parents, is your student graduating within the next year or seeking coop/internship opportunities? Would you like for employers to come on campus to actively seek out your student? If yes, here is something to know about and encourage your student to attend.

Career Expo is coming up! Students should plan to attend and explore the possibilities on Wednesday, February 22 from 2 to 5 p.m. in the Student Union Ballroom. This event features more than 125 employers and is a great way for students to network. Career Expo is NKU's largest annual career fair and is open to students of all majors and grade levels. (If your student is an education major, look for teacher job fair information later in the semester.)

Students are expected to dress professionally, bring copies of their resumes, and their ALL CARDs.

Parents, this is a great way for your student to branch out and network on their own! Rather than attending the fair with them, support your student by asking questions to make sure they are prepared. Encourage your student to attend Career Services' workshops prior to Expo to gain confidence in resume writing, interviewing, and job searching techniques. Online video tutorials are also available on the Career Services website to help students prepare for Career Expo.

This is the best opportunity of the semester for students to network with employers and learn about opportunities!

Student Union 316, Nunn Drive Highland Heights, KY 41099

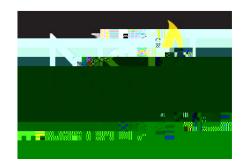
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