



TRANSFER PATHWAY 2023-2024

Associate of Arts in Pre Business
Bachelor of Science in Business Administration Marketing

Overview

Completion of the following curriculum will satisfy the requirements for the Associate of Arts (AA) in Pre Business degree at Cincinnati State (CState), and the Bachelor of Science (BS) in Business Administration Marketing at NKU. Requirements include: 1) cumulative GPA 2.0, 2) completion of an FYE course as part of the first 12 credit hours taken at CState, and 3) completion of Cooperative Education

Admission Requirements to NKU

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU. The BSBA is a selective admission program. All BSBA students, including transfer students, enter as pre-majors prior to earning full admission to the major.

BSBA pre-majors must complete each of the six designated selective admission courses (ACC 200, ACC 201, ACC 201, BUS 230, ECO 101, ECC 101, and MKT 205, or approved State course equivalents) in the BSBA Business Core with a grade of C or better and earn an overall NKU GPA of 2.50 or better. A minimum GPA of 2.50 in the six selective admissions courses is required for admission into any BSBA major. All transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses) in order

to establish an NKU GPA before applying for admission to the BSBA major. Students must meet pre-requisites for each course.

This major can be completed face-to-face or online. If completed fully online, courses are offered in seven-week formats. Tuition for online accelerated programs differs from face-to-face tuition. Scholarship pricing is available to Cincinnati State students who choose to enroll in the fully online program. Visit our website for more information about the [Business Administration Marketing Accelerated Online program](#)

Degree Requirements for NKU

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credits in C, BT, P, 3, T, To, pa, ar, (d), 23-5, (0-5), (0-9), (5)-4a3, (in), .9, ((d), 2.1, (ab), 2.1, (o), 0.6, (v)-6, (r), 0.-2, (5)-4, (l), (O)-2

CINCINNATI STATE IN PRE-BUSINESS ON KUBSBA

Cincinnati State- Associate of Arts in Pre-Business

Category 1: Ohio Transfer Requirements

CState Course	Course or Category	Credits	NKU Course	Completed
ENG 101	English Composition 1	3	ENG 101	
ENG102 or ENG 103	English Composition 2: Contemporary Issues: English Composition 2: Writing about Literature	3	ENG 102	

CStateCourse	Course or Category	Credits	NKU Course	Completed
ECO 105	Principles of Microeconomics	3	ECO101	

Category4: NKUMajor Requirements for the BSBA Marketing

NKU Course	Course	Credits	CState Course	Taken at CState
MKT 300	Marketing Tools	3		
MKT 308	Integrated Marketing Communications	3		
MKT 310	Selling Skills	3		
MKT 320	Applied Consumer Behavior	3		
MKT 388	Consumer Insights	3		
MKT 480	Strategic Marketing	3		

Select 2:

Select two Marketing Electives

MKT 333 Global and Cultural Issues in Marketing

MKT 365 Professional Selling

MKT 370 Social and Digital Marketing

MKT 394 Topics: Marketing Issues

MKT 396 124.512540k lec359 -1.217 Td ()04 Tc -0.005 Tw [(124.51254i)2..52 594.6 3 (io)-.9 (i)10.n17 T

MKT 488

MKT 499

SPB 335