## TRANSFER PATHWAY GUIDE 2024-2025

Associate in Arts to

Scholarship pricing is available to GCTC students who choose to enroll in the fully online program. Visit our website for more information about the <u>Business Administration – Marketing Accelerated Online</u> program.

## Degree Requirements for NKU

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. All students successfully completing the BSBA major in Marketing automatically earn an interdisciplinary Minor in Business as part of their required course of study for the degree.

## General Transfer Information

Students must complete the online application to NKU. There is no application fee for students who are transferring from GCTC.

KCTCS Scholars Award: Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-seekETQq3: t1 418.681e6t k g0 Eqratnc2I:3R Esstudate cr110(23(h)3cG{3(o)-u}3(ired)4(f)9(o)-5(r))TJEb(fo)refaroub

## GCTC AA TO NKU BSBA IN MARKETING CHECKLIST

Gateway Community and Technical College

Category 1: GCTC General Education Core Requirements

NKU Course	Course	Credits	GCTC Course	Taken at GCTC
MKT 394 MKT 396 MKT 488 MKT 499 SPB 305 SPB 335	Topics: Marketing Issues Internship: Marketing (0-3 credits) Advanced Marketing Research Independent Study: Marketing (1-3 credits) Sports Marketing and Events Research Event Planning and Management			
	Subtotal Major Credit Hours at NKU	51		l l