

TRANSFER PATHWAY GUIDE

2023-2024

Associate in Arts to Bachelor of Science in Business Administration – Sports
Business and Event Management

Overview

KCTCS Electives

Course or Category	Credits	NKU Course	Completed
Digital Literacy	0-3		
First-Year Experience	0-3		
Financial Accounting	3	ACC 200	
Managerial Accounting	3	ACC 201	
Introduction to Business Law	3	BUS 230	
Principles of Marketing	3	MKT 205	
Statistics or Applied Statistics	3	STA 205	
Electives	0-6	TBD XXX	
Subtotal Elective Courses	19-21		
TOTAL Associate Degree Hours	61		

take (MAT 151 or STA 151 or MAT 161) and STA 251 to satisfy the STA 205 requirement

Requirement: One course must be selected from the KCTCS identified cultural competence courses in the KCTCS catalog.

Northern Kentucky University

NKU Core Requirements for the BSBA

Course	Credits	KCTCS Course	Taken at KCTCS

NKU Course	Course	Credits	KCTCS Course	Taken at KCTCS
			(MAT 151 or STA 151 or MAT 161) + STA 251	
	Subtotal Core Credit Hours	52		

Transfer students with an AA who earned a C- or better in ACC 201 are not required to complete ACC 200L

Category 5: NKU Major Requirements for the BSBA in Sports Business and Event Management

